

JOURNEY TO HOPE



Journey to Hope provides coaching groups focused on emotional, financial, physical, and spiritual well-being. The groups are offered on a sliding scale, from free to a nominal charge, and all are open to anyone in the Greater Cincinnati area and beyond, via Zoom.

What Journey to Hope offers is unique. It is the only organization that provides a broad range of coaching groups in the Cincinnati region. This is precisely why people will travel upwards of 50 miles to participate in JtH programs. Journey to Hope has served thousands with over 40 different coaching programs. We will continue to serve Cincinnati with excellence and a heart to reach people, change lives, and support them in growing into their ideal selves.

MISSION

Journey to Hope empowers people with the skills to cope and adapt when life takes a difficult turn. The focus is on the person in the middle with programs that help with physical, emotional, financial, and spiritual well-being.

VISION

Journey to Hope aspires to create an engaged community that seeks to activate each member's path to their best self.

VALUES

People First
Walking the Walk
Creatively Curious
Best Self
Operational Excellence



MESSAGE FROM THE BOARD CHAIR

The substantial growth over the last year at JtH has been exciting and inspirational. With that growth, one of our accomplishments has been the creation of a social enterprise, EMERGE by Journey to Hope. EMERGE delivers JtH programming to staff and members of small to midsize organizations throughout the Tri-State. EMERGE also strives to expand the reach of JtH through a network of "hubs," each responding to community needs, but drawing on JtH's core of expertise, programming, and coaching personnel.

At the end of the year, we lost our office manager, but we are delighted to report that we recently hired Myrna Guiot to handle some of the day-to-day tasks to support the efforts of our CEO. Myrna is a quick study and is already lightening the load!

We are also grateful to Madison + Eden, our advertising agency partners, for their help in gaining and maintaining attention in today's fractured social media landscape.

Journey to Hope continues to require our sustained devotion, commitment, and patience as we also continue to raise expectations year after year.

Dale Elliot Board Chair, Journey to Hope



MESSAGE FROM THE CEO

Twenty twenty-two was an amazing year of organizational growth and development! With the support of a tremendous and hardworking board, we made great strides on two fronts: our core Journey to Hope Mission and our social enterprise, EMERGE by Journey to Hope.

In both arenas, we planted seeds of optimism and watched them bloom into beacons of light, through strengths-training, financial coaching groups, resiliency training, chronic pain, and others. Every program member discovered the age-old truth that hope is not a destination, but a transformative journey.

With your partnership we will continue this journey, walking alongside all who can come in person or on Zoom, planting the seeds of hope and nurturing them to fruition. We look forward to your continued support and partnership.

Blessings, Diane W. Kinsella CEO, Journey to Hope

A YEAR OF ORGANIZATIONAL DEVELOPMENT

We are pleased to present the Journey to Hope Annual Report for 2022. Throughout 2022, Journey to Hope has evaluated strategies to further financial and programmatic stability.

As an organization, we have engaged with a nonprofit fundraising professional who is focusing on diversifying our funding sources and forging strategic partnerships with corporations, foundations, and government agencies. This has resulted in significant grants and sponsorships that provide us with a solid financial foundation. This is the building block from which our organization can grow and continue to do great work within our communities.

Over the course of the last year and as we continue throughout 2023, we remain focused on programming. Through a comprehensive evaluation of our existing programs, we have identified areas for improvement and expansion, including outside of Journey to Hope's walls. We have taken into account feedback from key stakeholders and community partners on what the future of Journey to Hope can be. While we continue to develop this long-term strategic plan, rest assured that the future is bright and Journey to Hope will be able to allocate resources more effectively and maximize our impact on the communities we serve.

We are proud of the progress made thus far, but we recognize that building a sustainable model is an ongoing process. As we continue into 2023, our commitment to financial and programmatic stability remains unwavering. We will strive to secure additional funding opportunities, expand our programs to reach more individuals, and continually evaluate and adapt to the evolving needs of the communities we serve.

We look forward to our shared future together.



OUR IMPACT



RAMONA TOUSSANT

Ramona tells her story about overcoming the obstacles to find success in the workplace and achieving career goals through Journey to Hope.



JAMIE PALMER

Jamie Palmer explains her transformation through Journey to Hope and how she has found the organization to pivitol.



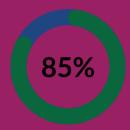
HARRISON KELLY

Harrison Kelly is an inspiration. He tells his story about overcoming obstacles to find friends and deal with social anxieties.

Harrison is a true example to us all.

JOURNEY TO HOPE

2022: EXPANDING OUR REACH



New Website Visitors of the 5,000+ views this year

16

EMERGE training/coaching sessions with clients

2

new websites to support our mission and outreach

24

different groups offered in 2022

\$5,000

of cost-free advertising with Google

1

new brand to formally launch
Journey to Hope's social
enterprise - EMERGE by
Journey to Hope

states represented by JtH participants



742,427

OF TIMES A SOCIAL MEDIA AD APPEARED ON SCREEN

↑↑↑↑↑↑

162, 941

OF PEOPLE IN GREATER CINCINNATI WHO SAW A JOURNEY TO HOPE SOCIAL MEDIA AD



OUR DEEPEST THANKS

We cannot thank these individuals, companies, and organizations for their continued support of our mission. Without this financial support, we would not be able to impact the lives of so many.

From the bottom of our hearts, thank you!

PLATINUM (\$5000+)

Tom Gougeon

Dave & Elizabeth Hasler

Northminster Church

GOLD (\$3000 - \$4999)

Ted & Laurie Barrett
John Gibson
Jan Rue & Mark Heusinkveld
John Williams

SILVER (\$1000 - \$2999)

Dale Elliott ARGI Gives Grant
Darryl Davis Virginia Winther
Dana Glasgo Your Medicare Plan Coach
Marc & Margie Namie The Starbucks Foundation
Diane & John Kinsella Al Campbell
Frank Parker

BRONZE (\$500-\$999)

Ramona Toussaint Gary & Marianne Lord Patricia Wasmer Don Bahr Ralph & Kim Ostendorf Bridgetown Finer Meats Harry & Raymond Stone Reupert Heating & Air Madison + Eden



OUR DEEPEST THANKS

OTHER INVESTORS (<\$500)

Judy & Laurie Laning Ann Womer Benjamin Gordon Jewett Tom & Sue Wagner Michael Hartings Andrew & Kacie Elliott Debra Ruehlman Randy & Barbara Hirtzel Candy Jordan Kevin & Debbie Blake Maleah Rhodes Carl & Marne Kappes Laura Jansen Justin Hucke Robert Kovalchik Mel & Mary Hensey Richard & Nancy Schafermeyer **Corporate Resources** Apex Chiropractic & Wellness Center Keho Financial Advisors

> Nancy Shahan Elizabeth Cunningham Terry & James Barrett Nadine Whitsett David Addison Vanessa Freytag Hilda Hunter Dennis Fennema **Amazon Smile Foundation** Laura Perrino Amy Huwel

Leila Case

Carol & Steve Gates

Meagan Williams

Charles Mever Jim Scott & Donna Hartman Tom & Lisa Kerr

> William Kirkwood Rebecca Lamb Jami Szafarski

Monica McAlpine

Carol Moore Beth Timperman

Suzanne Sullivan

Kathleen Bastin Joseph Ramirez

Rick Mapes Donna Gullett

Lilian Tujii

Lorraine Miles Josette Simpson

William Ryan Sarah Miller

Lucille Ziegler Veida & Mark Wasserman Mary Gerber Reed & Gregory Ebel

Marsha McKenna

Jamie & Bill Palmer Joshua Burton

Kent Shaw

Carol Thomas Steve & Svlvia Zoller

> Donna Kraus Thomas Reusch

Sarah Durocher Cincy Cork LLC

James & Jennifer Molnar

Patricia Hackett

Carolyn Warden

Wendy Kestner Ann Lehman

Brian & Barb Shuba

Mary Beth O'Gorman

Karen Sieber

Lee Ann Hamilton Grace Moussa

Kenny Burck

Nancy Ross-Zimmerman & Craig Zimmerman

Charles Etheridge Shelly Ranochak

Jeane Doan and Pam Elliott

Thomas Meyer Edward Lawson

Beth Powers

Cathy Rosenbaum

Ann Palmer

Andrew Musilli Insurance Agency LLC

Anonymous

Sandy Stamper

Kroner Dry Cleaners

Stephen Tossey

Ann Seery

Jill Richards

Bob & Mary Lou Litmer

Harrison Kelly Christine Becker

Terrilyn Long

Marti Schoenfeld

Abby Blair

Amy Brewer

Antoine Ligon

Latasha Washington

Shasta Cornett

Guylene & Sam Grace Holly Walker

Dianne Fidelibus Jill Claire

Richard & Kathy Koch Polly Giblin

> Nancy Shryock Vern Rebsch

Barry and Carol Bien

Ericka Folev Lynda Stagman

Mark Mechley

Jean Coggan

Monetta Pennington

Shirley Huwel John Phipps, Jr.

Bev & Dan Toon

ShaPearl Stewart

Mary Righetti

Shelly Sekerka

Jackie Mandich

Linda Coffman

Sean Kinsella

Andrew Kleiman

Linda Wilbers

Jane Bracken

Holley Mechley

Rita Ross

Nancy Coletta

Martha Waters

Larry Findlay

Shari Altum

Vatthana Le

Pearl Gillespie-Gray

Anna Haynes

Christy & Greg Vogelsang

Frances Wooledge

Bob & Karen Friedhoff

Helen Haberstroh

Steve Faigle Legacy Jewelers

Ann Lehmann

James Waters

Helen McIlduff

Vale & Michael Perry

Rhoda Fahr

Jim & Laura McGrath

Marjie Fabe

Patrick Kerin & Leslie MacDonald

Sara & Donald Beebe

Sharon Thompson

Tisha Hoskins

Bradley Schaefer

Sean McCabe

Stephen Spencer

Antoinette Bojinoff

Sylvia Dwertman

Douglas Williams

Greg Manning

Meghan Kaskoun

Karen Krieger

Linda & Paul Collett

Gary & Diane Tyler

Jackie & Jon Seymour

Shirley Ekvall

Billie Flliott

Valerie Martin

Sandra Hans

De Heggem

Julie Horne Traubert Beth Rose

April Cain

Nancy Vilaboy

Tina & Neil Nelson

Jennifer Stowe

Cathy & Charles Jackson

Marsha Powell

Margaret Horne

Valerie Kalista

Mary Robinson-Parson

Janet Ehlers

Sherry Kelly Marshall

Enetra Bowman-Merriweather

Jackie Gordon

Shannon Daniels

Veronica Hawkins

Lisa DeMore

Tammy Sisson

Karev Prince

Greg Fahlbusch Deborah McGill

Lvnda Caster

Carol Smith

Bruce & Kathie Steinhard

Patricia Mills

Jill Gaines

Denise Anderson

April Hurst Tequila Lynch

Marilyn Schwarz

Susan Cannon Thomas

Teresa Hill

Courtney Cantrell

David Hancy

Anna Corprew

Kathleen Bryson

Pashay Elston

Stacey Norris Summer Woodruff



CONTACT US

At Journey to Hope, we walk with you in your journey. Whether you are just starting out or looking to harness your best self. We are here to support our collective community and look forward to our new strategic vision and broadening our reach and impact for years to come. To learn more about our programs or how you may be able to get involved, please contact us today!

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